

pastelprojects

PHOTOGRAPHY

- your local photographer -



PREPARATION

for your photo session

WWW.PASTELPROJECTS.CO.ZA

T H A N K Y O U



Firstly, thank you for booking
your session with me.

I know there are a lot of photographers to
choose from, so I really do appreciate you
trusting me with your photos.

I've put together a few things to help you
prepare for your session and to give you
an idea of what to expect on the day.

These are just things I've learnt over
the years that make sessions run
a little smoother.

O U T F I T S



"What should we wear?"

My biggest recommendation is to colour coordinate rather than match exactly.

White is generally a safe choice.
Creams, beiges, blues and other softer colours work well.

Try to avoid bright colours, big logos or busy patterns as they tend to draw attention away from you.

If you're unsure, send me a photo on WhatsApp. I'm always happy to help.

B R I B E R Y



Yes, really.

A packet of Smarties, a chocolate,
ice cream or a favourite snack
can save the day.

Kids don't always feel like taking photos,
and that's completely normal. Sometimes
knowing there's a little reward afterwards is
all the motivation they need.

Also... don't forget snacks for the adults.
Hungry husbands aren't always much more
cooperative than toddlers.

I N S P I R A T I O N



If you've got a Pinterest board or you have saved a few photos you like, send them through to me on WhatsApp before your session.

It gives me a better idea of the style you're drawn to and what you're hoping for.

I won't recreate another photographer's work exactly, and every session is different depending on the light, the location and, of course, the people.

Your gallery will always be unique to you.

SHOT LIST



A shot list is especially important if you have grandparents or extended family joining.

Please send me a WhatsApp with the family combinations you would like.

For example:
Everyone together
Mom + Dad
Cousins together
Granny + Grandchildren

I've learnt that if we don't have a list, it's always poor Oom Piet that gets forgotten.

T H E S E S S I O N



I don't expect anyone to stand still and smile at the camera for an hour.

I'll probably ask you to walk, run, cuddle, tickle, chase the kids or do something that feels a little silly.

If your little one needs a break, that's absolutely fine. We'll take a step back and try again later.

It's important that we don't put pressure on the kids or force the process. The more relaxed everyone is, the more genuine the smiles and interactions become.

Those are the photos we're after.

T H E S E S S I O N



If we are doing a beach session,
there is a very good chance
we will end up in the water so
don't forget to bring towels!

If you'd prefer to stay completely dry,
just let me know before we start so that
I don't surprise attack you with a wave.

Buckets, spades, bubbles or a ball can
also make great props for the little ones.

A lot of families stay afterwards for
a swim or breakfast, so feel free to
make a morning or afternoon of it.

EDITING



I'm a photographer, not a magician.

I'll remove things like temporary blemishes, scratches or little distractions.

I won't make you look like someone else.
I'm not changing body shapes, replacing the sky, making the ocean turquoise because Instagram said so, or giving everyone Hollywood teeth.

The goal is for you to look like the best version of yourself, not like someone else.

GALLERY DELIVERY



I aim to deliver your gallery within
2-3 weeks.

All the best photos are individually
selected and edited, so it does take
a little bit of time.

I'll also send through a few sneak peeks
within a couple of days because I know
waiting is the hardest part!

Please note that RAW images are not
available. The final edited gallery reflects
the style and quality of my work.

W E A T H E R



The weather is the one thing I can't control.

I'll keep an eye on it leading up to your session, and if I feel the conditions aren't going to work, I'll be in touch to discuss our options.

Sometimes the forecast looks terrible and we end up with the most incredible session.

Other times, Mother Nature has other plans. If we do need to reschedule because of the weather, we'll try to find another date that works for everyone.

T C & C S



You'll find my Service Level Agreement in the footer of my website. I'll also include it in your booking email.

Please take a few minutes to read through it before your session so we're both on the same page.

I do need the signed contract back before I can release your gallery.

W R A P P I N G U P



If you have any questions before your session, just send me a WhatsApp.

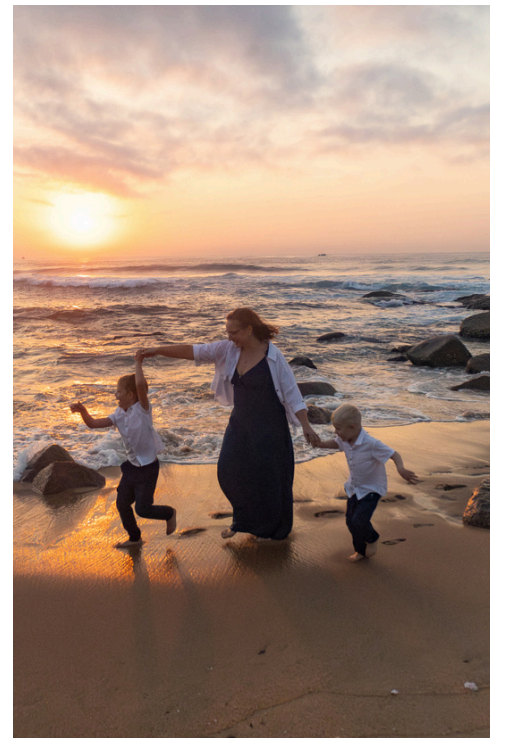
If you would like to make your session a little more special, I also offer a few extras like flowers, champagne or personalised champagne glasses for an additional fee.

Other than that...
I'll see you at your session!

pastelprojects

PHOTOGRAPHY

- your local photographer -



@pastelprojectssa

WWW.PASTELPROJECTS.CO.ZA